

EDUCATION & PUBLIC RELATIONS DEPARTMENT



Community Cleanup



Students of Choiseul Secondary tour Deglos Landfill



National Cleanup Activity



National Cleanup Awards Ceremony



Children tour Deglos Landfill



National Cleanup Awards Ceremony



Anti Litter Schools March



Children Workshop



Anti Litter Schools March



Media Awards



Bin donation in Marchand



Community meeting

OVERVIEW

Education in modern society is the strongest means of socialization and transference of knowledge and skills from one generation to the next. It is an organized and planned activity for achieving social goals. Education, therefore can act as a powerful tool for social progress, including proper attitudes, values, and social actions needed to improve the quality of the environment and life in general. The St. Lucia Solid Waste Management Authority seeks to promote and oversee in collaboration with relevant stakeholders.

The goal of the Authority's Environmental Education Department is as follows:

To Develop Greater Awareness and Concern for Issues of Solid Waste Management through the Provision of an Integrated System of Public Education.

The objectives of the Authority's awareness campaigns are as follows:

1. to increase awareness of solid waste management issues in St. Lucia;
2. to increase awareness on the role, functions and operations of the St. Lucia Solid Waste Management Authority;
3. to change negative public perception and behaviours on solid waste management;
4. to empower the public to improve their solid waste management practices through the introduction of affordable and sustainable techniques;
5. to facilitate and encourage advocacy on issues related to waste management; and
6. to put the issues of solid waste management on the agenda of the mass media and national organizations.

In light of the aforementioned, an education programme is an essential component of the efforts of the St. Lucia Solid Waste Management Authority in addressing issues of waste management. Every St. Lucian through the various educational initiatives undertaken by the Authority is therefore provided with the opportunity to acquire knowledge and skills, change values, attitudes and behaviours in order to protect and improve environmental conditions that exist on our island.

During the period under review initiatives undertaken by the Authority's Environmental Education Department included:

- ? Annual National Cleanup Activity
- ? Annual National Antilitter Schools' March
- ? Facilitation of community cleanup activities
- ? Production of quarterly newsletter entitled 'SLSWMA NEWS'

- ? Production of public service announcements
- ? Production of brochures/posters
- ? Participation during national radio and television programmes
- ? Provision of lectures to various publics
- ? Production of videos on various solid waste issues
- ? Facilitation of community meetings
- ? Tours of disposal sites for selected target groups
- ? Lectures to school/organizations etc.
- ? 24 hour hotline for public complaints
- ? Letter/flyer drop-offs to individual households
- ? Use of community crier

Following is a summary of the educational initiatives undertaken during the financial year April 2005 – March 2006:

School Presentations

Schools presentations were conducted upon request. Thirteen (13) presentations were conducted at twelve (12) schools with a total of two thousand, three hundred and ten (2310) students participating (Table 1). Issues discussed included basic waste management practices, waste minimization, impacts of poor waste management, etc.

Table 1: School Presentations

School Name	No. of Presentations	No. of Participants
Belle Vue Combined School	1	58
Vieux-Fort Comprehensive Secondary School (Campus B)	1	2
Vieux-Fort Primary School	1	550
Anse Ger Secondary School	1	520
Ti Rocher, Micoud Combined School	1	298
Etangs Combined School	1	166
Saltibus Combined School	1	16
Belle-Vue Combined School	1	53
Dennery Primary School	1	523
Micoud Primary School	2	64
Corinth Secondary School	1	20
Dame Pearlette Louisy Primary School	1	40
TOTAL	13	2310

Community Meetings

Three (3) community meetings were organized during the period under review with only seventy seven (77) persons attending (Table 2). While the Authority sees personal contact as the primary means of effecting behavioural change it

has also been recognized that personal contact is not always possible as community meetings are usually poorly attended.

Table 2: Community Meetings

Community Name	No. of Meetings	No. of Participants
Palmiste, Soufriere	1	60
Belle Vue, Gros-Islet	1	3
Cas en Bas (Fostin's development)	1	14
TOTAL	3	77

Public/Private Sector Presentations

Ten (10) presentations were made to private/public sector interests resulting in contact with three hundred and twenty four (324) persons (Table 3). Presentations focused on the management of waste during public events, management of waste at the business level, basic waste management practices, waste minimization, impacts of poor waste management, management of waste during public events etc.

Table 3: Public/Private Sector Presentations

Public/Private Sector Name	No. of Presentations	No. of Participants
Rodent Control Coordination Unit	2	34
Canaries Youth Club	1	25
National Conservation Authority	1	20
Parent Teacher Association (La Ressource Combined School)	1	65
Dennerly Fish Festival Committee	1	10
Minibus Operators	2	40
St. Lucia Hotel & Tourism Association: Prospective Employees of the Hotel Sector, Dennerly	1	30
Cultural Development Foundation (vendors Assou Square Activities)	1	100
TOTAL	10	324

Workshops

Twelve (12) workshops targeted at children, medical personnel, towns and village councils and waste collection contractors were organized and attended by one hundred and eighty five (185) persons (Table 4). The workshops for children sought to sensitize and develop awareness among the children with respect to solid waste management at the individual, household, community and national level. These workshops were organized for low-income, densely populated communities. Issues of solid waste management were highlighted in the form of expressive writing, song, drama, art & craft, dance, tours of communities as well as a tour of the Deglos Sanitary Landfill.

With the biomedical waste collection service offered to all government health care establishments well into its first year of operations, the Authority continued a series of training exercises. The purpose of the training was to educate staff in proper biomedical waste management practices and strengthen the collection service. Training sessions focused on waste segregation, safe handling, transportation, storage and treatment of biomedical waste.

Training of towns and village councils and waste collection contractors focused on their role as well as basic operational procedures all in an effort to improve the waste management services offered to the public.

Table 4: Workshops Held

Workshop Name	Group Name	No. of Workshops	No. of Participants
Solid Waste Management	Bruceville/The Mangue, Vieux-Fort	1	80
Composting	Roblot Combined School	1	3
Biomedical Waste Management	Soufriere Hospital	1	9
Roles of Councils re: waste Management	Laborie Village Council	1	12
Roles of Councils re: waste Management	Choiseul Village Council	1	15
Roles of Councils re: waste Management	Soufriere Town Council	1	18
Roles of Councils re: waste Management	Canaries Village Council	1	10
Roles & Responsibilities Under the Solid Waste Management Contract With SLSWMA	Bens Trucking Service	1	6
Roles & Responsibilities Under the Solid Waste Management Contract With SLSWMA	South Shore Auto Services & Waste Disposal	1	7
Biomedical Waste Management	La Guerre, Fond Assau Health Centres	1	14
Biomedical Waste Management	Staff Bexon and Ciceron Health Centres	1	6
Biomedical Waste Management	Staff Castries, Ti Rocher and Entrepot Health Centres	1	5
	TOTAL	12	185

Tours of Vieux-Fort Solid Waste Management Facility and Deglos Sanitary Landfill

The Vieux-Fort Solid Waste Management Facility and the Deglos Sanitary Landfill continued to be educational landmarks for schools and private and

public sector entities. Tours of the facilities provided participants with first-hand knowledge of the management of the various waste streams received at the site. The Vieux-Fort Facility was visited by fifty-eight (58) persons during one (1) tour while five hundred and eighty six (586) persons were accommodated at the Deglos Sanitary Landfill during sixteen tours conducted (tables 5 & 6).

Table 5: Tours: Vieux-Fort Solid Waste Management Facility

Group Name	No. of Tours	No. of Participants
Belle Vue Combined School	1	58
TOTAL	1	58

Table 6: Tours: Deglos Sanitary Landfill

Group Name	No. of Tours	No. of Participants
Castries Comprehensive Secondary School	1	5
Dennery Primary School	1	23
Sir Arthur Lewis Community College (Student nurses)	2	7
Piaye Secondary School	1	48
Ministry of Health (Trinidad)	1	3
Choiseul Secondary School	1	62
St. Aloysius R. C. Boys' Infant School	1	93
Richfond Combined School	1	69
J.O.C.V	1	4
Micoud Primary School	1	54
Bruceville/West Hall Group, Vieux-Fort	1	61
Grande Riviere Junior Club	1	40
Leon Hess Comprehensive Secondary School	1	28
Richard Sony	1	1
Ciceron Secondary School	1	88
TOTAL	16	586

Radio and Television Interviews

Ninety seven (97) radio and television interviews were conducted by radio and television news reporters highlighting various waste management issues or activities of the Authority (table 7). Interviews were conducted after submission of press releases or by news reporters through their own initiative.

Table 7: Radio & Television Interviews

Medium		Interviews
Television		48
Radio	English	35
	Kweyol	14

Total	97
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Letter/Flyer Drop-offs

In an attempt to reach individual households as issues arise in various communities, letters/flyers were delivered to individual homes informing them of the problem and the corrective action. Five hundred and ninety eight (598) households in thirty one (31) communities were targeted.

Table 8: Letter/Flyer Drop-offs

Brief Description	Community Name	No. Distributed
Tin Tin Says Flyers	Fond Bernier, Soufriere	40
Composting Manuals	Ti Rocher Combined, Desruisseau Combined School, Belle Vue Combined School, Vieux-Fort Comprehensive Secondary School	4
Management of Green Waste	Upper Waterworks	10
Bin Removal	Beausejour	15
Challenges with collection due to parked vehicles	Summersdale	20
Management of green waste	Caye Mage	20
Management of green waste	Carellie	20
Methodology for collection service	Bois Patat	40
Bin Removal	Rose Hill	30
Methodology for collection service	Piat	60
Green waste management	Corinth	20
Green waste management	Reduit	20
Management of business waste	Broglie Street	20
Bin removal	Ciceron	10
Management of green waste and bulky waste	Bishop's Gap	25
Change in Collection Service	Bishop's Gap	30
Bin Distribution	Waterworks Road	15
Removal of Communal bin	Black Mallet	20
Management of business waste	Marchand Road	20
Bin Relocation	Trou Rouge	20
Bin Relocation	Coolie Town	20
Illegal Dumping of Waste in Ravine	Ravine Poisson, Bexon	20
Proper waste management practices and collection days	Monchy	25
Waste management along the Vigie Beach	Vendors	5
Waste management along Coral Street	Vendors	15
Bin Relocation	Ciceron	20
Management of business waste	Riverside Road	4
Bin Distribution	Waterworks Road and Marchand Road	10
Bin Distribution	Barnard Hill and Waterworks Road	20
	TOTAL 31	598

Press Releases

Thirty (30) press releases highlighting various waste management issues or activities of the Authority were issued during the period under review (table 9). Press releases were prepared as the need arose and issued to all media houses. These were usually followed by impromptu radio and television interviews.

Table 9: Press Releases

Month	Brief Description
April 05	St. Lucia Solid Waste Management Authority Commemorates Earth Day, 2005
April 05	St. Lucia Solid Waste Management Authority Commemorates Earth Day, 2005
April 05	Residents of Faux-a-Chaud to Receive Household Bins
April 05	Inter Agency Seminar
May 05	Management of Waste by Residents of Caye Manger and Fewe
June 05	Management of Green Waste During the Hurricane Season
June 05	Management of Waste During Public Events
June 05	Residents of Marchand to Receive Household Bins
July 05	Road Works & Parked Vehicles Hinder Collection Service in Trou Rouge
August 05	Workshop For Children of Bruceville & The Mangue, Vieux-Fort
September 05	Anti-Litter Schools' March 2005
September 05	The St. Lucia Solid Waste Management hosts a team from Jamaica
October 05	Anti-Litter Schools' March 2005
October 05	Anti-Litter Schools' March 2005
October 05	Illegal Dumping of Waste in Debriel, Choiseul
November 05	Management of Waste During Public Events
November 05	National Clean Up Activity 2005
November 05	National Clean Up Activity 2005
November 05	National Clean Up Activity 2005
November 05	Residents of Water Works Road Receive Household Bins
November 05	Seminar on Environmentally Sound Management of Used Oil
November 05	Vandalism of Communal Bins on the Rise
December 05	Management of Waste along Riverside Road
December 05	Management of Waste During the Christmas Season
January 06	Greening of Schools Programme
February 06	National Clean-Up Activity Awards 2005
February 06	National Clean-Up Activity Awards 2005
March 06	Residents to Receive Household Bins
March 06	Training of Authorized Officers
TOTAL	30

Newsletter

The Authority continued the production of its quarterly newsletter, SLSWMA News. The newsletter featured various activities undertaken by the Authority as well as articles on proper waste management practices. Newsletters were

distributed locally, regionally and internationally. The newsletter was also available on the website of the Authority.

Table 10: SLSWMA News

Newsletters	No. Printed	No. Distributed
SLSWMA News (April – June)	500	500
SLSWMA News (July – Sept)	500	500
SLSWMA News (Oct – Dec)	500	500
SLSWMA News (Jan – Mar)	500	500
TOTAL	2000	2000

Public Service Announcements

Emergency situations and the need to relay urgent information to the public required the Authority to issue five (5) public service announcements over the period under review (Table 11). Messages were issued to at least three radio stations for dissemination of information to the public.

Table 11: Public Service Announcements

Month	Brief Description
May 05	Unchanged collection schedule for the Corpus Christi Holiday
July 05	Change in collection due to hurricane Emily
July 05	Management of Waste During Public Events
December 05	Closure of Landfill Sites
TOTAL	5

Talk Shows

Officers of the Authority were featured on talk shows on two occasions (Table 12). They were interviewed about various environmental and waste management issues.

Table 12: Talk Shows

Talk Show	Brief Description
In the Public Interest (IPI)	Discussion in Commemoration of World Environment Day
Visyon	Waste Management in General
Good Morning Barbados on CBC TV	Ship waste management in St. Lucia

Documentaries

Four documentaries were produced highlighting issues of solid waste management (Table 13). The final two documentaries under the series “Disposing the Myth” were produced and aired. Kiddie Crew.com produced a half-hour children’s programme which highlighted various issues of solid waste management. A documentary highlighting activities of Antilitter Schools March and National Clean Up Activity was produced for viewing at the annual National Cleanup Activity Awards held in February 2006.

Table 13: Documentaries

Title	Duration
Biomedical Waste Management (Disposing the Myth)	15 minutes
Disposal Sites & Sanitary Landfills (Disposing the Myth)	15 minutes
Waste Management with Kiddie Crew.com	30 minutes
Summary of NCUA/ALSM	5 minutes

Radio Advertisements

Twenty radio advertisements were produced and aired on five radio stations (Table 14). The radio advertisements highlighted core issues of waste management.

Table 14: Radio Advertisements

Title	Total
Disposal of regular & household waste (English & patois)	2
Use of bin (English & patois)	2
Management of dead animals (English & patois)	2
Management of Derelict Vehicles (English & patois)	2
Management of Construction & Demolition Waste (English & patois)	2
Use of communal bins (English & Patois)	2
Management of green waste (English & patois)	2
ABCs of Littering: boy	1
ABCs of Littering: SLSWMA Official	1
ABCs of Littering: Journalist	1
Management of broken bottles	1
Keep St. Lucia Clean	1
Management of waste on minibuses	1
TOTAL	20

Television Advertisements

Eight (8) television advertisements were produced and aired on three (3) television stations (Table 15). One advertisement invited the public to participate in national cleanup activities, another reminded waste haulers of the payment of waste haulage licenses while the others encouraged good waste management practices.

Table 15: Television Advertisements

Title	Total
Waste haulers promo	1
National Cleanup Activity 2005	1
Management of regular waste	1
Management of dead animals	1
Management of derelict vehicles	1
Use of Communal bins	1

Littering	1
Management of green waste	1
Total	8

Community Crier

The Authority, having recognized that communication methods which allow direct contact with the community resulted in a greater number of persons receiving the information, engaged the services of a community crier to assist with the dissemination of information to the public. Waste collection contractors were also encouraged to practice the same.

Library

The Authority embarked on the upgrade of its Information Centre into a full-fledged library. This was undertaken in order to facilitate greater access of information by the public particularly students of primary, secondary and tertiary educational institutions. Mrs. Vanesta Felix, Documentalist at the Documentation Centre of the Office of the Prime Minister facilitated the process. Two members of staff also benefited from training in the use of Computerized Documentation Service/Integrated Set of Information System (CDS/ISIS), the database management system being utilized for the storage and retrieval of information. The project is expected to be completed during the next financial year.

National Cleanup Activities/Antilitter Schools' March

The St. Lucia Solid Waste Management Authority hosted the Antilitter Schools' March (ALSM) and the National Cleanup Activity (NCUA) under the theme "***Our Survival Depends on the Environment – Stop the Littering***". The Anti-litter Schools' March was held on Friday, October 14, 2005 from the Vigie Playing Field to the Derek Walcott Square while the National Clean Up Activity was held on November 4, 5, and 6, 2005.

Letters of invitation were sent to all infant, primary and secondary schools inviting participation to the Anti-litter March. With respect to NCUA, schools, community groups, private and public sector agencies were targeted through letters of invitation.

A television advertisement was prepared in collaboration with Dove Production for the activities. The television advertisement was aired on National Television Network (NTN) Helen Television Systems (HTS) and Daher Broadcasting Service (DBS) from October 14, 2005 leading up to the activity.

Press releases were issued and impromptu interviews conducted with radio and television stations as well as the Government Information Service.

Over one hundred (100) private sector entities were targeted for financial or in-kind contributions through letters of request. Financial donations received amounted to \$4, 450.00 a significant decline in comparison to \$11,120.00 received last year.

In-kind contributions were received from a wide cross section of the business community. These companies contributed a value of approximately \$39,000.00 in products and services. Dove Productions contributed coverage of all activities valued at approximately \$5000.00. Other noteworthy contributions were received from Daher Broadcasting Service, Helen Television Systems, Paradise Springs, Ramco Plastics, Renwick & Company, Ministry of Communication, Works, Transport & Public Utilities and waste collection contractors employed by the Authority.

Anti-litter Schools' March

As in previous years, the scheduled route for the march was from the Vigie Playing Field along John Compton Highway, Peynier Street, Micoud Street and onto the Derek Walcott Square. At the Derek Walcott Square students, teachers and other participants gathered for a short ceremony with addresses delivered by a representative of the Ministry of Physical Development Environment & Housing as well as presentations by the Aux Lyon Combined School, Roseau Combined School and the L'Anse Road Seventh Day Adventist School.

Twenty (20) infant, primary and secondary schools originating from the north of the island participated in the march. Schools from the south of the island opted out of the activity due to the high transportation costs associated with transporting students to Castries.

As in previous years participating schools were judged as follows:

- ? Most creative slogan/placard
- ? The best organized/energetic group

National Clean-Up Activity

With respect to the National Clean-Up Activity one hundred and eighty three (183) groups throughout the island participated over the three day cleanup period. Cleanup activities took place throughout the island beginning on Friday, November 4 through to Sunday, November 6, 2005. On Friday, November 4, 2005 a total of fifty-six (56) schools participated in cleanup activities. They concentrated on cleaning the schools' compound and roads in the vicinity of schools. Forty-two (42) of the participating schools originated from the southern half of the island. Approximately ten (10) private and public sector agencies also participated in cleanup activities on Friday, November 4, 2005.

Participating agencies included the Royal St. Lucia Police Force, the St. Lucia Fire Service, Ministry of Commerce, Ministry of Agriculture and Lubeco.

With regards to participation on Saturday, November 5, 2005 and Sunday, November 6, 2005, a total of one hundred and fourteen (114) groups/entities focused on ridding communities of waste and clearing litter from roadsides. Both public and private contractors assisted with the removal and transportation of waste generated during the clean up activities

NCUA was an overall success with increased participation recorded by the public sector as well as community groups and schools particularly in the south of the island. With respect to the ALSM while the level of participation was satisfactory there was an absence of participation by schools from the south. Additionally, sponsorship for the activity decreased. Despite these the Authority expects even higher success during both activities next year.

National Clean-Up Activity Awards 2005

The St. Lucia Solid Waste Management Authority on Saturday, February 25, 2006 held its fourth annual National Clean-Up Activity Awards. The event took place at the Civil Service Association (CSA) Centre in Sans Souci and sought to acknowledge individuals, groups, schools, community persons and private and public sector entities who contributed significantly to the success of National Clean-Up Activity, 2005.

Awards were presented in the following categories:

- ? Gold Sponsor
- ? Outstanding Contribution towards National Cleanup Activity/Antilitter Schools' March
- ? Outstanding Participation and Support

Schools were also recognized in the following categories

- ? Most Creative Slogans/Placards during Antilitter March
- ? Best Organized/Energetic group during Antilitter March

The Authority during the awards ceremony launched the theme for National Clean-Up Activity, 2006 – **For Health, For Life, For Preservation, Let's Clean Up the Nation**. The audience was encouraged to commence plans for the activity to ensure an even greater success in 2006.

Listed are individuals, schools, groups and corporate entities recognized:

Gold Sponsors NCUA/ALSM 2005

Dove Productions

Outstanding Contribution towards NCUA/ALSM 2005

St.Lucia Linen	Paradise Water
Renwick & Company	RAMCO Plastics
Daher Broadcasting Service	Helen Television Systems

Outstanding Participation and Support

Albina Hubert— La Croix, Babonneau	Sharon Montoute—Trou Rouge
Stanislaus Albert— Bois Den, Jacmel	Bexon Active Youth Squad
Lombard Community	Magretoute Youth Movement
Desruisseaux Evangelical Youth Group	La Pointe Community Group
Micoud Mothers' and Fathers' Group	Mon Repos Catholic Youth
Group	
Richfond Development Committee	Choiseul Village Council
Reunion Community Group	Mas Action Carnival Band
Jetrine Youth Development Committee	Ladera Resort
Baron's Drive Youth Organization	Gros-Islet Fire Service
Gros-Islet Community in Action Group	Guesneau Development
Committee	
Degazon Seventh Day Adventist Group	Morne Sion Development
Committee	
Ti Colon/Barre St. Joseph Community Group	
Vieux-Fort Comprehensive Secondary School	

Most Creative Slogan/Placard (ALSM)

1st Place Infant, Primary, Secondary
Anse La Raye Infant School, Millet Primary School, Ciceron Secondary School

2nd Place Infant, Primary, Secondary
St. Aloysius R. C. Boys' Infant School, Au Lyon Combined School, Entrepot Secondary School

3rd Place Primary, Secondary
Babonneau Primary School, Rock Hall Secondary School

Best Organised/Energetic Group (ALSM)

1st Place Infant, Primary, Secondary
St. Aloysius R.C. Boys' Infant School, Anglican Primary School, Entrepot Secondary School

2nd Place Infant, Primary, Secondary
Anse La Raye Infant School, Au Lyon Combined School, Ciceron Secondary School

3rd Place
Odsan Combined School, St. Joseph's Convent

Participation & Support

Ministry of Communications, Works, Transport
& Public Utilities

Ben's Trucking Service
Elie Serieux
Agency
Shuga Waste Management

South Shore Auto Service
Renwick & Company
Company
Renee's Construction
Corporation
British Airways
Castries City Council
Ms. Lydia Cox
Ms. Dayna La Force
St. Lucia Distillers
Bank of Nova Scotia
Sagicor
Financial Investment & Consultancy Services Ltd. (FICS)
L & J Malzaire Trucking & Backhoe Service Ltd.

Dependable Cleaning Service
Environmental & Sanitation

Sanitary Upkeeps Ltd.

St. Lucia Environmental Co. Ltd.
Sadoo & Sons Trucking

St. Lucia Fish Marketing

Royal St. Lucia Police Force
Blue Rock Quarry
Ms. Donalyn Charles
Mr. Danley La Borne
Ms. Maureen Gustave
Chase, Skeete & Boland

Exemplary Service Rendered

St. Lucia Red Cross Society

Zonal Participation (Castries Inner/Castries South/Anse La Raye)

Ministry of Commerce	Odsan Community
Morne D'Or Community	Jacmel Community
Anse La Raye Village Council	Chopin Community
National Insurance Council	Cicéron Community
Bexon Active Youth Squad	Jacmel Community
Arundel Hill Community	Ti Colon/Barre St. Joseph
Communities	
Trou Rouge Community	Renwick & Company
Vanard Community	Michel's Electrical
Roseau Community	Marigot Community
Ti Colon/Barre St. Joseph	Durrandeau Community
Tet Chemin Community	Venus Community
Bois Den Community	Kiddies Adventure Kindergarden
Rock Hall Secondary School	La Croix Maingot Combined School
Ave Maria Primary School	Roseau Combined School
Marigot Day Care Centre	L'Anse Road Seventh Day Adventist
School	
St. Lucia Fish Marketing Corporation	
Police Rangers (Royal St. Lucia Police Force)	
Ministry of Agriculture, Forestry & Fisheries	
Ministry of Health (Rodent Control Coordination Unit (RCCU))	

Zonal Participation (Castries Outer/Dauphin/Gros-Islet)

Church of the Nazarene, Gros-Islet	Gros-Islet Fire Service
Gros-Islet Town Council	Veterans Sports Club, Gros-Islet
Freedom Brothers, Gros-Islet	Boguis Community Group
Monchy Seventh Day Adventist Church	Degazon Seventh Day Adventist
Church	
Black & White Mothers' & Fathers' Group	Grande Riviere Scout Troop
Mas Action Carnival Band	Guesneau Evangelical Church
De Tou Cadette Youth Group	Boguis Football Group
Balata Kids Club	Entrepot Day Care Centre
Forestierre Development Committee	National Conservation Authority
Sandals Halcyon	La Guerre Mothers' & Fathers'
Group	
Americ Mothers' & Fathers' Group	Des Barras Turtle Watch Group
La Borne Youth Group	La Croix Group
La Croix, Chaubough Group	La Croix Youth Group
Garrand Youth Group	Babonneau Primary School
Morne Du Don Combined Combined School	Ti Rocher Combined School
Forestierre Combined School	La Guerre Combined School

Corinth Secondary School	La Feuille Pentecostal Church
La Feuille Mothers' & Fathers' Group Group Guesneau Development Committee Sandals Grande St. Lucian Spa & Beach Resort Leon Hess Comprehensive Secondary School	Gros-Islet Community Action

Zonal Particiaption (Canaries/Soufriere/Choiseul/Laborie)

Canaries Infant School	Canaries Primary School
Soufriere Town Council	L'Etang Combined School
Laborie Village Council	Soufriere Mothers' Group
YATICKA, Soufriere	Cadet Corp, Soufriere
Fond St. Jacques Primary School	Soufriere Fire Service
Lions Club, Soufriere	Choiseul Primary School
Banse Disaster Preparedness Committee	Roblot Combined School
Mongouge Combined School Church	Debriel Seventh Day Adventist
Laborie Boys' Primary School Organization	Barons Drive Youth
Delcer R. C. Combined School	Cybony Netball Club
Jetrine Youth Development Committee	Saltibus Combined School
Piaye Combined School	Piaye Secondary School
Choiseul Village Council	Dugard Combined School
Reunion Community Group	Zenon Youth Organization
Laborie Girls' Primary School School	Banse La Grace Combined
Soufriere Comprehensive Secondary School	Soufriere Infant School
Choiseul Secondary School Organization	Market Road Youth
Morne Sion Development Committee Soufriere	Exotic Tours & Guides,
La Maze Mothers' & Fathers' Group Restaurant	Ladera Resort & Dasheene
Le Riche Development Committee	
Soufriere Explorers Tour Guides Association (SETGA)	

Zonal Participation (Dennery/Micoud/Praslin/Vieux-Fort)

Au Leon Combined School	Patience Combined School
Au Leon Community Association	Black Bay Residents'
Blanchard Combined School Group	Grace Mothers' & Fathers'
Vieux-Fort Fire Service	Mabouya Valley Environmental

Club	
Dennery Infant School	Grande Riviere Senior Primary
School	
Dennery Fire Service	Denniere Riviere Combined
School	
Augier Development Committee	La Resource Combined School
Vieux-Fort Police Service	Cadet Corp, Vieux-Fort
Gadette Development Committee	Micoud Infant School
Blanchard Community Group	Richfond Development
Committee	
La Pointe Community Group	Mon Repos Catholic Youth
Group	
Hill Top Ballers, Dennery	Dennery Youth & Sports Club
Micoud Primary School	Malgretoute Youth Movement
Richfond Combined School	Micoud Mothers' & Fathers'
Group	
Desruisseaux Combined School	La Caye Day Care Centre
Pierrot Combined School	Dennery Combined School
Vieux-Fort Infant School	Augier Combined School
Vieux-Primary School	Grace Combined School
Mon Repos Combined School	Ti Rocher Combined School
Micoud Community Group	Micoud Secondary School
Dennery Seventh Day Adventist Youth Group	Dennery Day Care Centre
Builders Choice (BC) Square United	LUBECO
Mynette Gardens Committee, Micoud	
Guides & Brownies Association, Micoud	
Lombard Community Group, Praslin	
Vieux-Fort Comprehensive Secondary School Campus B	
Clendon Mason Memorial Secondary School	
Vieux-Fort Disaster Preparedness Committee	
Desruisseaux Evangelical Youth Group	

Participants in Anti Litter Schools' March

Odsan Combined School	Au Leon Combined School
Bocage Secondary School	Corinth Secondary School
Anse La Raye Infant School	Cicéron Secondary School
Fond Assau Combined School	Babonneau Primary School
St. Aloysius R. C. Boys' Infant School	Millet Primary School
Vide Boutielle Secondary School	La Guerre Combined School
Carmen Rene Memorial School	Roseau Combined School
St. Joseph's Convent	Lady Gordon Opportunity
Centre	Rock Hall Secondary School
Secondary School	Entrepot
Castries Comprehensive Secondary School	St. Joseph's Convent
L'Anse Road Seventh Day Adventist Primary School	
Centre for Adolescent Renewal and Education (CARE)	

Japanese and French Governments Funded Projects

The Japanese and French Governments funded projects designed to improve the status of solid waste management continued in the communities of Barnard/Conway and Marchand. Activities under the projects included the following:

- Community meetings
- Workshops for children
- Community and school environmental cleanup activities
- Construction of bin slabs
- Distribution of household garbage bins
- Distribution of information brochures
- Waste wise bus driver litter campaign
- Distribution of letters
- Improvements to footpath
- Purchase of tools and protective gear for cleanup activities
- Relocation of communal bins and construction of bin slabs
- Production & airing of Patois & English radio and television advertisements
- Procurement of tools for community cleanup activities
- Newspaper supplement

The implementation of the projects contributed to a general improvement in solid waste management practices in Barnard Hill, Conway, Faux-a-Chaud, Marchand and environs. Persons are generally more aware of issues with respect to proper solid waste management practices. This was achieved through community meetings, informal conversations with community persons, community and school cleanup activities, distribution of brochures and letters as well as radio and television public service announcements. Improvement to waste management infrastructure e.g. provision of household bins, construction of bin slabs, removal or placement of communal bins as needed contributed to improvements in waste management at the household and community level. The activities undertaken resulted in a higher level of compliance and cleaner communities. Despite the improvement the quest of changing attitudes and behaviours remains a challenge. As such the education and awareness process must continue.

Greening of Schools Programme

The British High Commission came to the assistance of the Authority in its education and awareness initiatives through the sponsorship of a programme dubbed the "Greening of Schools Programme". The programme takes the form of a competition which allows schools to develop and implement a project that enhances waste management at the school level.

The SLSWMA in collaboration with District Education Officers held a series of meetings with principals of the eight education districts in order to discuss the

Programme. The meetings provided principals with all information required for their participation in the project.

Despite the meetings only twenty (20) schools registered for the activity. The programme will run until July 2006, the end of the school year.

The Authority anticipates that by the end of the project it will in collaboration with the St. Lucia Bureau of Standards and the Ministry of Education develop standards to guide waste management at schools.

Earth Day 2005

The SLSWMA commemorated Earth Day 2005 with the acknowledgment and recognition of media houses and personalities at a small ceremony held at the Cara Suites Hotel on Friday, April 22, 2005.

This year the Authority again focused on persons from the media, media houses and Public Relations (PR) firms who have contributed to the education and sensitization of the public on issues of solid waste management.

The Authority also recognized that central to the provision of an effective waste management service is the need for collaboration of stakeholders. It is for this reason that the Authority collaborated with the Bay Gardens Hotel, Windjammer Landing Villa Beach Resort, Auberge Seraphine, The Body Holiday at Le Sport, Sandals Halcyon, Sandals Regency Golf Resort & Spa, Sandals Grande Spa & Beach Resort, Cara Suites Hotel, Club St. Lucia by Splash and Ladera Resort to express its gratitude to the media, media houses and PR Firms for their contribution to Environmental Education and Awareness.

Daher Broadcasting Service received the top award followed by Radio St Lucia. Each of these media houses received a trophy sponsored by Windjammer Landing Villa Beach Resort and SLSWMA respectively. In addition Mr. Don Nicholas of DBS, Ms Dianne David of Radio St Lucia, Mr. John Emmanuel of GIS, Mr. Sam Flood of Hot FM, Ms Maria Fontenelle of the Voice Newspaper, Mr. Timothy Poleon of Radio Caribbean International, Mr. Jerry Joseph of Helen Television Systems, Ms. Amanda Clarke, former employee of Radio Caribbean and Mr. Frank Girard former employee of Think Caribbean Television all received an award (Table 16). The Authority will include this event as a permanent feature of its Earth Day calendar.

Table 16: Recipients of Prizes

Recipient	Prize	Donor
Don Nicholas (DBS)	Weekend for two	Bay Gardens Hotel
Dianne David (RSL)	Dinner for two	Sandals Grande Spa & Beach Resort
Timothy Poleon (RCI)	Dinner for two	Sandals Regency Golf Resort & Spa
Amanda Clarke (former employee of RCI)	200\$ gift certificate to be utilized at the Great House Restaurant	Club St. Lucia by Splash
Sam Flood (Hot FM)	Dinner for two	The Body Holiday at Le Sport

Communications)		
Jerry Joseph (HTS)	Dinner for two	Sandals Halcyon
John Emmanuel (GIS)	Dinner for two	Ladera Resort
Maria Fontenelle (Voice Publishing Co.)	Dinner for two	Cara Suites Hotel
Frank Girard (former employee of TCT)	Dinner for two	Auberge Seraphine
Dove Marketing Inc.	Plaque	SLSWMA
Right Angle Imaging	Plaque	SLSWMA
Daher Broadcasting Service	Plaque Dinner for two	Windjammer Landing Villa Beach Resort
Radio St. Lucia	Plaque	SLSWMA
Government Information Service	Plaque	SLSWMA

The Authority expressed its gratitude to the media and PR Firms for their contribution over the years, as it is truly vital in efforts at keeping St. Lucia clean for residents and visitors alike.

The Authority urged all St. Lucians especially the business community to play their part in ensuring that our communities are clean as we prepare to host visitors for cricket and Jazz.

In commemoration of Earth Day 2005, the Bank of St. Lucia pledged \$6000.00 towards a City Consultation. The City Consultation is an attempt to improve public health and environmental quality in the City of Castries through an integrated approach employed by all stakeholders. The outcome of the consultation will serve to:

1. improve the management of waste generated by households, government institutions, businesses, street vendors, bus stops etc. within Castries City.
2. increase awareness about the issues of solid waste management in St. Lucia

The Authority expressed gratitude to Bank of St. Lucia for its donation towards a safer and healthier environment.

World Environment Day, 2005

The SLSWMA collaborated with the Caribbean Environmental Youth Network (CYEN) in commemoration of World Environment Day – June 5, 2005 recognising the international theme ‘Green Cities – Plan for the Planet.

The activities included the following:

1. Environmental Career Guidance Day – June 3, 2005 from 10:00 a.m. at the Castries Town Hall.
The activity was organized to provide third and fourth form students of secondary schools with information on careers in the environmental field.
2. Business seminar on Sustainable Development – June 6, 2005 from 10:00 a.m. The activity afforded the Authority the opportunity to:
 - ? Highlight issues of solid waste management experienced in the City of Castries
 - ? Educate participants on proper waste management practices
 - ? Offer and receive recommendations with respect to the management of waste in the City.