

# EDUCATION & PUBLIC RELATIONS DEPARTMENT



## OVERVIEW

The development and implementation of education and awareness initiatives related to solid waste management is one of the core mandates of the St. Lucia Solid Waste Management Authority. As such environmental education and awareness is an integral part of the journey towards improved waste management practices on the island as it acts as a powerful tool for social progress, including proper attitudes, values, and social actions needed to improve the quality of the environment and life in general.

To attain the educational component of its mandate the St. Lucia Solid Waste Management Authority in collaboration with its partners provide ongoing resources to facilitate the continuing efforts to promote proper waste management practices as a part of daily life in St. Lucia.

Initiatives undertaken by the Authority's Environmental Education Department include:

- ? Annual National Cleanup Activity
- ? Annual National Antilitter Schools' March
- ? Facilitation of community cleanup activities
- ? Production of quarterly newsletter entitled "SLSWMA NEWS"
- ? Production of public service announcements
- ? Production of brochures/posters
- ? Participation during national radio and television programmes
- ? Provision of lectures to various publics
- ? Production of videos on various solid waste issues
- ? Facilitation of community meetings
- ? Tours of disposal sites for selected target groups
- ? Lectures to school/organizations
- ? 24 hour hotline for public complaints
- ? Letter/flyer drop-offs to individual households
- ? Use of community crier

Successful efforts undertaken in fostering public awareness during the financial year April 2006 to March 2007 included:

### School Presentations

Schools presentations were conducted upon request. Twenty (20) presentations were conducted at seventeen (17) schools with a total of two thousand, one hundred and sixty-one (2161) students participating (Table 1). This compares with 13 presentations conducted at 12 schools with 2310 students participating during the previous period. Issues discussed included basic waste management practices, waste minimization, impacts of poor waste management etc.

**Table 1: School Presentations**

School Name	No. of Presentations	No. of Participants
Entrepot Secondary School	2	170
Desruisseaux Combined School	1	400
Vieux-Fort Comprehensive Secondary School Campus A	1	607
Richfond Combined School	1	29
Micoud Secondary School	1	45

Bocage Secondary School	1	70
Belle Vue Combined School	1	239
Balata Combined School	1	5
Grande Riviere Combined School	1	10
Gros-Islet Primary School	1	10
International School	1	3
Soufriere Primary School	2	116
Laborie Girls' Primary	1	28
Soufriere Infant School	2	112
Blanchard Combined School	1	270
Piaye Combined School	1	19
Laborie Boys' Primary	1	28
<b>TOTAL</b>	<b>20</b>	<b>2161</b>

## Public/Private Sector Presentations

Three (3) presentations were made to private/public sector interests resulting in contact with forty-one persons (41) (Table 2). Presentations focused on the management of waste during public events, waste minimization, impacts of poor waste management, etc.

**Table 2: Public/Private Sector Presentations**

Public/Private Sector Name	No. of Presentations	No. of Participants
Cricket World Cup Officials & groups in the southern zone	1	12
Cricket World Cup Officials & groups in the eastern zone	1	9
Chassin Tour Guides	1	20
<b>TOTAL</b>	<b>3</b>	<b>41</b>

## Community Meetings

Five (5) community meetings were organized during the period under review with only sixty (60) persons attending (Table 3). While the Authority views personal contact as the primary means of effecting behaviour change it has also been recognized that personal contact is not always possible as community meetings are usually poorly attended.

**Table 3: Community Meetings**

Community Name	No. of Meetings	No. of Participants
West Hall Group, Vieux-Fort	1	15
Chaussee Road, Castries	1	1
Leslie Land, Castries	1	11
Barons Drive, Soufriere	1	18
Upper Market Road, Soufriere	1	15
<b>TOTAL</b>	<b>5</b>	<b>60</b>

## Workshops

Twelve (12) workshops targeted at children, towns and village councils and waste collection contractors and minibus operators were organized and attended by three hundred and ninety

two (392) persons (Table 4). The workshops for children sought to sensitize and develop awareness among the children with respect to solid waste management at the individual, household, community and national level. These workshops were organized for low-income, densely populated communities. Issues of solid waste management were highlighted in the form of expressive writing, song, drama, art & craft, dance, tours of communities as well as a tour of the Deglos Sanitary Landfill.

Training of towns and village councils was undertaken together with the Rodent Control Coordination Unit. Training focused on making the link between improved waste management services and the prevalence of rats. Training of waste collection contractors focused on their role as well as basic operational procedures all in an effort to improve the waste management services offered to the public.

**Table 4: Workshops Held**

<b>Workshop Name</b>	<b>Group Name</b>	<b>No. of Workshops</b>	<b>No. of Participants</b>
Solid Waste Management	Palmiste, Soufriere	1	83
Rodent Control Training	Gros-Islet Town Council	1	15
Solid Waste Management	Micoud Community Group	1	15
Solid Waste Management	Roseau/Coolie Town	1	50
Rodent Control Training	Soufriere Town Council	1	15
Solid Waste Management	Route 5C – Castries East Minibus Association	1	20
Solid Waste Management	Route 1A – Castries to Gros-Islet	1	24
Solid Waste Management	Route 2A - Castries to Bexon	1	12
Solid Waste Management	Route 4C – Vieux-Fort to Augier/Grace	1	27
Solid Waste Management	Route 4E – Vieux-Fort to Choiseul	1	7
Solid Waste Management	Route 4F – Vieux-Fort to Soufriere	1	10
Solid Waste Management	Route 3B - Soufriere to Fond St. Jacques	1	14
Solid Waste Management	Route 4G - Vieux-Fort to Desruisseaux	1	12
Training of line staff	Sadoo & Sons	1	16
Training of line staff	South Shore Auto Services	1	7
Training of line staff	South Shore Auto Services Sadoo & Sons Ben's Trucking Service	1	30
Training of line staff	Environmental & Sanitation Agency Shuga Waste Management	1	20
	<b>TOTAL</b>	<b>17</b>	<b>392</b>

### **Letter/Flyer Drop-offs**

In an attempt to reach individual households as issues arise in various communities, letters/flyers were delivered to individual homes informing them of the problem and the corrective action. One thousand four hundred and fifty-nine (1459) households in thirty one (53) communities were targeted.

**Table 5: Letter/Flyer Drop-offs**

<b>Brief Description</b>	<b>Community Name</b>	<b>No. Distributed</b>
--------------------------	-----------------------	------------------------

Collection Days	Cedars	30
Bulky Waste Collection Days	Sunbuilt	20
Change in Collection	Mongiraud	60
Change in Collection	Reduit	40
Change in Collection	Bois D'Orange	60
Green Waste Management	Ravine Chabot	20
Bulky Waste Management	Sunbuilt	30
Change in Collection	Marisule	20
Dumping of waste near bin anytime	Bisee	30
Waste Management Practices	Rose Hill	20
Bin Removal	Anse Chastanet	10
Waste Management Practices	La Batris, Laborie	15
Waste Management Practices	Spice City, Dierre Fort	30
Bin Removal	Lastic Hill	25
Waste management Practices	Odsan	25
Collection Service/Waste Management Practices	Coolie Town	30
Bin Removal	St. Louis Street	30
Bin Removal	Lewis Street	50
Green Waste Management	King's Development	30
Collection Days/Green & Bulky Waste Management	Ciceron	30
Bin Removal	Chaussee Road	30
Illegal Dumping	Sans Souci	25
Management of Waste by Business Houses	Chaussee Road	40
Management of Human Feaces	Sandife	
Waste Management Practices/Dumping in River	La Pansee	20
Green Waste Management	Corinth	20
Change in Collection Days	Vide Boutielle	30
Change in Collection Days	Gros-Islet	40
Composting Manual	Patience Combined School	1
Waste Management Practices	Bruceville	40
Bin Removal	Bruceville/Moule-a-Chic	75
Tin Tin Flyers	Lower Boulevard St. Soufriere	15
Bin Removal/Waste Management Practices	Coolie Town	25
Collection Days	Leslie Land/Rose Hill	40
Waste Management Practices	Lastic Hill	20
Green Waste Management	La Clery	30
Waste Management Practices – Dumping in River	Grass Street	30
Waste Management Practices re communal bins	Ciceron/Conway	20
Waste Management Practices	La Clery/Vide Boutielle	25
Waste Management Practices	Morne Kengey, Ti Rocher, Micoud	20
Collection Days	Rose Hill	30
Green Waste Management	Clavier Avenue	20
Use of Communal bin	Marisule	30
Obligation Under the Waste Management Act	Vendors Pigeon Point	3
Waste Management Practices	Rose Hill	30

Bin Relocation/waste management practices	Vide Boutielle	25
Waste Management Practices	Roseau	20
Green waste management/waste management practices	Pavee	25
Use of Communal Bins	Spice City, Dierre Fort	30
Waste management practices/use of communal bins	Ciceron	25
Composting Manuals	Schools	10
Bin Removal	La Feuille	40
Use of bin	Caye Manage	20
	<b>TOTAL 53</b>	<b>1459</b>

## Tours of Deglos Sanitary Landfill

The Deglos Sanitary Landfill continued to be an educational landmark for schools and private and public sector entities. Tours of the facility provided participants with first-hand knowledge of the management of the various waste streams received at the site. The Deglos Sanitary Landfill was visited by six hundred and sixteen (616) persons during sixteen (16) tours conducted.

**Table 7: Tours: Deglos Sanitary Landfill**

Group Name	No. of Tours	No. of Participants
Dominica Solid Waste Management Authority	1	2
Waste Management Workshop – Roseau/Coolie Town	1	40
Carmen Rene Memorial School	1	87
Piaye Secondary School	1	52
Entrepot Secondary School	1	72
Micoud Secondary School	1	150
St. Joseph's Convent	1	78
Happy Moments	1	19
Riviere Doree Anglican School	1	19
Ministry of Agriculture	1	3
Caribbean Environmental Health Institute	1	3
Government Information Service	1	1
Piaye Combined School	1	25
Corinth Secondary School	1	24
Canaries Primary School	1	37
Hess Oil Company	1	4
<b>TOTAL</b>	<b>16</b>	<b>616</b>

## Newsletter

The Authority continued the production of its quarterly newsletter, SLSWMA News. The newsletter featured various activities undertaken by the Authority as well as articles on proper waste management practices. Newsletters were distributed locally, regionally and internationally. The newsletter was also available on the website of the Authority.

**Table 8: SLSWMA News**

<b>Newsletters</b>	<b>No. Printed</b>	<b>No. Distributed</b>
SLSWMA News (April – June)	500	500
SLSWMA News (July – Sept)	500	500
SLSWMA News (Oct – Dec)	500	500
SLSWMA News (Jan – Mar)	500	500
<b>TOTAL</b>	<b>2000</b>	<b>2000</b>

## Brochures

Four brochures were prepared and disseminated to targeted communities all in an effort to sensitize persons about proper waste management practices. Of the one hundred and ten (110) distributed twenty-five (25) targeted principals of schools. Another nine brochures were produced featuring various aspects of solid waste management.

**Table 9: Brochures**

<b>Brochures</b>	<b>No. Printed</b>	<b>No. Distributed</b>
Waste Management in Schools	23	20
Tips on Solid Waste Management for Schools	5	5
Waste Management Practices	50	40
Household Waste Management Guidelines	45	45
Ciceron Disposal Site	pending	-
Vieux-Fort Solid Waste Management Facility	“	-
Deglos Sanitary Landfill	“	-
Composting		-
Littering	“	-
Derelict Vehicles	“	-
Biomedical Waste	“	-
Managing Your Garbage	“	-
About SLSWMA	“	-
<b>TOTAL</b>	<b>123</b>	<b>110</b>

## Press Releases

Twenty-two (22) press releases highlighting various waste management issues or activities of the Authority were issued during the period under review (table 10). Press releases were prepared as the need arose and issued to all media houses. These were usually followed by impromptu radio and television interviews.

**Table 10: Press Releases**

Month	Brief Description
April 06	Young Leaders of Entrepot Secondary School Undertake Cleanup Activity
April 06	Workshop For Children of Roseau and Coolie Town
June 06	St. Lucia Solid Waste Management Authority (SLSWMA) Receives Donation from COURTS (St. Lucia Ltd.)
June 06	Management of Green Waste During the Hurricane Season
July 06	Judging of Greening of Schools Programme
July 06	Greening of Schools Awards Ceremony
July 06	'Do Your Bit' During Carnival
August 06	Waste Management Workshop For Children of Palmiste, Soufriere
August 06	Residents of Bruceville, Vieux-Fort Receive Household Bins
September 06	Staff of the Authority Undertake Clean Up Activity
October 06	Anti-Litter Schools' March 2006
October 06	Anti-Litter Schools' March (Castries) 2006
October 06	National Clean Up Activity 2006
October 06	St. Lucia Solid Waste Management Authority to Recognize Teachers
November 06	National Clean Up Activity 2006
November 06	National Clean Up Activity 2006 (aftermath)
December 06	Management of Waste During the Christmas Season
February 07	Management of Bulky Waste (old furniture, beds, mattresses and appliances e.g. stoves, refrigerators)
February 07	Waste Management re Cricket World Cup 2007
February 07	Gros-Islet Police Undertake Cleanup Activity
February 07	SLSWMA Engages Minibus Associations
February 07	National Clean-Up Activity Awards 2006
<b>TOTAL</b>	<b>22</b>

## Radio and Television Interviews

Fifty-five (55) radio and television interviews were conducted by radio and television news reporters highlighting various waste management issues or activities of the Authority. Interviews were conducted after submission of press releases or by news reporters through their own initiative.

**Table 11: Radio & Television Interviews**

Medium		Number
Television		36
Radio	English	16
	Kweyol	3
<b>Total</b>		<b>55</b>

## Public Service Announcements

Emergency situations and the need to relay urgent information to the public required the Authority to issue five (5) public service announcements over the period under review (Table 12). Messages were issued to at least three radio stations for dissemination of information to the public.



**Table 12: Public Service Announcements**

Month	Brief Description
December 06	Closure of Landfill Sites
December 06	Absence of Collection Service on Christmas Day and New Years Day
March 07	Change in collection days in Gros-Islet Village
March 07	Change in Collection Days in Beausejour/Caye Mange
March 07	Earlier Collection in Beausejour/Caye Mange
<b>TOTAL</b>	<b>5</b>

## Talk Shows

Officers of the Authority were featured on talk shows on five occasions (Table 13). They were interviewed about various environmental and waste management issues.

**Table 12: Talk Shows**

Talk Show	Brief Description
Wake up St. Lucia (TV)	Greening of Schools Programme
Wake up St. Lucia (TV)	National Cleanup Activity
Straight Up (Radio)	Cricket World Cup
What Makes Me Mad (Radio)	Cricket World Cup
News Spin (Radio)	Cricket World Cup

## Television Advertisements

Three (3) television advertisements were produced and aired on two (2) television stations (Table 14). One advertisement invited the public to participate in national cleanup activities, another encouraged good waste management practices during public events while the other informed the public of the requirements for special disposals at the disposal sites.

**Table 15: Television Advertisements**

Title	Number
National Cleanup Activity 2006	1
Management of Waste During Public Events	1
Special Deposits	1
<b>Total</b>	<b>3</b>

## **Community Crier**

The Authority, having recognized over the years that communication methods which allow direct contact with the community resulted in a greater number of persons receiving the information, continued to engage the services of a community crier to assist with the dissemination of information to the public. Waste collection contractors were also encouraged to utilize this medium in communities they service.

## **National Cleanup Activities/ Antilitter Schools' Marches**

The St. Lucia Solid Waste Management Authority hosted two Antilitter Schools' Marches (ALSM) and the National Cleanup Activity (NCUA) under the theme ***"For Health, For Life, For Preservation – Let's Clean up the Nation."*** The first Antilitter Schools' March was held on Friday, October 6, 2006 from the Soufriere Playing field to the Soufriere Waterfront while the second was held in Castries on Friday, October 13, 2006 from the Vigie Playing Field to the Derek Walcott Square. The National Clean Up Activity was held on November 3, 4, and 5, 2006.

Letters of invitation were sent to all infant, primary and secondary schools inviting participation to the Antilitter Marches. With respect to NCUA, schools, community groups, private and public sector agencies were targeted through letters of invitation.

A television advertisement was prepared in collaboration with Dove Productions for the activities. The television advertisement was aired on the National Television Network (NTN) and Daher Broadcasting Service (DBS) from October 18, 2006 leading up to the activity.

Press releases were issued and impromptu interviews conducted with radio and television stations as well as the Government Information Service.

Over one hundred (100) private sector entities were targeted for financial or in-kind contributions through letters of request. Financial donations received amounted to \$4, 600.00 an increase of \$150.00 in comparison to financial donations received last year.

In-kind contributions were received from a wide cross section of the business community. These companies contributed a value of approximately \$29,975.00 in products and services. Dove Productions contributed coverage of the antilitter schools marches valued at approximately \$2000.00. Other noteworthy contributions were received from Daher Broadcasting Service, Paradise Springs, Renwick & Company, Ferrands Dairy, Jalousie, St. Lucia Linen, St. Lucia Civil Service Cooperative Credit Union, Bank of Nova Scotia, Gulf Insurance Ltd. and waste collection contractors employed by the Authority.

## **Antilitter Schools' March**

Unlike previous years the Authority hosted two Antilitter Schools' Marches; one in the north of the island and the other in the south. In Soufriere participants assembled at the Soufriere Playing Field, proceeded along Fond Bernier then onto Bridge Street, then round the Soufriere Square onto Federick Clarke Street and finished at the Soufriere Waterfront. At the Soufriere Waterfront students, teachers and other participants gathered for a short ceremony with addresses delivered by Mrs. Valencia Charlery, Education Officer, Education District 8, Mr. Darnell Bob of the Soufriere Foundation and Ms. Crisma Louis, student of the Soufriere

Comprehensive Secondary School. The gathering was also entertained with presentations by the Soufriere Primary School and the Grow Ed Preschool.

In Castries participants assembled at the Vigie Playing Field then proceeded along the John Compton Highway, Peynier Street, Micoud Street and around the Derek Walcott Square. At the Derek Walcott Square students, teachers and other participants gathered for a short ceremony with addresses delivered by Mr. Crispin D'auvergne of the Ministry of Physical Development Environment & Housing and Mrs. Rose Aubertin of the Rodent Control Coordination Unit. Presentations were also made by students of the Gros-Islet Combined School, Vide Boutielle Combined School and the Anse La Raye Primary School.

Thirty four (34) infant, primary and secondary schools originating from the north and south of the island participated in the marches. Nine schools from the south opted for participation in the South of the island while the remaining twenty-five participated in the march held in Castries.

As in previous years participating schools were judged as follows:

- ? Most creative slogan/placard
- ? The best organized/energetic group

### **National Clean-Up Activity**

With respect to the National Clean-Up Activity two hundred and five (205) groups throughout the island participated over the three-day cleanup period. Cleanup activities took place throughout the island beginning on Friday, November 3 through to Sunday, November 5, 2006. On Friday, November 4, 2005 a total of eighty three (83) schools participated in cleanup activities. They concentrated on cleaning the schools' compound and roads in the vicinity of schools.

With respect to participation on Saturday, November 4, 2006 and Sunday, November 5, 2006 a total of one hundred & sixteen (116) groups/entities focused on ridding communities of waste and clearing litter from roadsides. Both public and private contractors assisted with the removal and transportation of waste generated during the clean up activities.

NCUA was an overall success with increased participation recorded in the north of the island and by the schools. With respect to the ALSM while the level of participation was generally satisfactory in the north participation in the south was limited to the schools in Soufriere and a few from Choiseul. Additionally, sponsorship for the activity decreased. Despite these the Authority expects even higher success during both activities next year.

### **National Clean-Up Activity Awards 2006**

The St. Lucia Solid Waste Management Authority on Saturday, February 24, 2007 held its fifth annual National Clean-Up Activity Awards. The event took place at the Civil Service Association (CSA) Centre in Sans Souci will seek to acknowledge individuals, groups, schools, community persons and private and public sector entities who contributed to the success of National Clean-Up Activity, 2006.

Awards were presented in the following categories:

- ? Outstanding Contribution towards National Cleanup Activity/Antilitter Schools' March
- ? Outstanding Participation and Support

Schools were also recognized in the following categories:

- ? Most Creative Slogans/Placards during Antilitter March
- ? Best Organized/Energetic group during Antilitter March

The Authority during the awards ceremony launched the theme for National Cleanup Activity, 2007 – It's our Environment: Step Up, Let's Keep it Clean. The audience was encouraged to commence plans for the activity to ensure an even greater success in 2007.

## **St. Lucia Solid Waste Management Authority National Clean-Up Awards 2006**

### **Outstanding Contribution towards NCUA/ALSM 2006**

Paradise Water  
Daher Broadcasting Service  
Dove Production

### **Outstanding Participation and Support**

Soufriere Tourism Hostess  
Fond St. Jacques SDA Church  
Soufriere Fire Service  
Ladera Resort  
Desruisseaux Evangelical Youth Group  
La Couville Youth Oriented  
Dennery Youth & Sports Council  
Monarch Sports Club  
Myette Garden Community Group  
Richfond Mothers' & Fathers' Group  
Andrinna Anthony, Odlum City  
Carol Valcin, Guesneau  
Guesneau Development Committee  
La Guerre Community  
Church of the Nazarene, Gros-Islet  
Jetrine Youth Development Committee  
Victor Lawrence, Bexon Youth & Sports Group  
La Pointe Disaster Preparedness Committee

Choiseul Village Council  
Ciceron Concerned Citizens  
Soufriere Town Council  
Solid Rock Pentecostal Youth Group  
Micoud Mothers' & Fathers' Group  
Mon Repos Catholic Youth Group  
Richfond Youth Organization  
Micoud Guides & Brownies  
Barre St. Joseph Community Group  
Blanchard Community Group  
Rosalie Alexander, La Guerre  
Gros-Islet Fire Service  
Ministry of Agriculture  
Balata Kids Club  
Benedict Hippolyte, MYSECO

### **Canaries/Soufriere/Choiseul/Laborie**

Soufriere Tourism Hostess  
Fond St. Jacques SDA Church  
Zenno Youth Organization  
Choiseul CDO Office Staff  
Soufriere Fire Service  
Soufriere Town Council  
Country Strikers  
Banse Disaster Preparedness Committee  
Jetrine Youth Development Committee  
Banse La Grace Combined School  
Canaries Primary School

Cybonny Netball Club  
Le Riche Development Committee  
Exortic Tours & Guides  
Barons Drive Youth Organization  
Ladera Resort  
Laborie Village Council  
Choiseul Fisheries Cooperative  
Choiseul Village Council  
La Maze Mothers' & Fathers' Group  
Canaries Infant School  
Dugard Combined School

Delcer R.C. Combined School  
Laborie Boys' School  
Reunion Primary School  
Choiseul Secondary School  
Soufriere Comprehensive School  
Mongouge Combined School  
Saltibus Combined School  
Environmental, Conservation & Heritage  
Organization of Laborie  
Soufriere Explorers Tour Guides Association  
(SETGA)

Soufriere Infant School  
Laborie Girls' School  
Roblot Combined School  
Piaye Secondary School  
Les Etang Combined School  
Piaye Combined School

**Castries Inner/Castries South/Anse La Raye**

Renwick & Company  
Arundel Hill Community  
Barnard Hill Community  
Bananés Bay Fishermen  
T Valley  
Dominators Sports Club  
Police Academy  
Lastic Hill Community  
Fire Service (Castries)  
Cicéron Day Care Centre  
Odsan Youth & Sports Club  
Sarot Sports Club  
Marigot Drug Free Club  
La Coudoy Community  
Belaire Community Group  
CDC Mothers' & Fathers' Group  
LUCELEC Club  
Trou Rouge Community  
J Connections Sports Club  
Anglican Infant School  
Ave Maria Girls' Infant School  
Carmen Renee Memorial School  
Marchand Combined School  
R.C. Boys' Primary School  
Vide Boutielle Combined School  
St. Mary's College  
Bexon Primary School  
Odsan Combined School  
Marigot Secondary School  
Anse La Raye Infant School  
Barre St. Joseph Community Group  
Barre Denis United Mothers' & Fathers' Group  
Odsan Mothers' & Fathers' Group  
Tapion Resident & Business Association

First Caribbean Bank  
Roseau Youth Group  
Tet Chemin Youth Group  
Vanard Community  
Faux-a-Chaud Football Club  
Police Rangers  
Anse La Raye Youth Group  
Castries South Labour Party Youth Arm  
Wild Explorers  
Cicéron Concerned Citizens  
Coolie Town Sports Club  
MYSECO  
Marigot Bay Business Association  
Bexon Catholic Church Group  
Marigot Day Care  
Goodland Mothers' & Fathers' Group  
Anse La Raye Village Council  
Bexon Youth & Sports Club  
Roseau Combined School  
Anglican Primary School  
Ave Maria Girls' Primary School  
Camille Henry Memorial School  
R.C. Boys' Infant School  
Tapion Private School  
Vide Boutielle Secondary School  
Bexon Infant School  
George Charles Secondary School  
La Croix Maingot Combined School  
Lady Gordon Opportunity Centre  
Anse La Raye Primary School  
La Croix Mothers' & Fathers' Group  
Anse La Raye Youth & Sports Club  
Marigot Development Committee

**Castries Outer/Dauphin/Gros Islet**

Church of the Nazarene , Gros-Islet  
Gros-Islet Town Council  
Gros-Islet Police Service  
Gros-Islet Brownies  
Gros-Islet Football Club  
Rodney Heights Association  
Knights of Columbus  
La Croix Chaugbough  
Rodney Bay Residents Association  
Guesneau Development Committee  
La Guerre Community Group  
Odlum City Youth Group  
Skate Town  
Boguis Combined School  
Fond Assau Combined School  
Forestiere Combined School  
St. Joseph's Convent  
Morne Du Don Combined School  
Babonneau Secondary School  
Grande Riviere Combined School  
Sandals Grande St. Lucia & Beach Resort & Spa  
Castries Comprehensive Secondary School

Gros-Islet Fire Service  
Rotaract Club  
Gros-Islet Youth Group  
Balata Kids Club  
Sandals Halcyon  
East Caribbean Condos  
Ministry of Agriculture  
Babonneau Youth Group  
Gros-Islet Local Action Committee  
Americ Mothers' & Fathers' Group  
La Croix Youth Group  
Babonneau Community Group  
Balata Combined School  
Des Barras Combined School  
Gros-Islet Primary School  
La Guerre Combined School  
Bonne Terre Preparatory School  
Ti Rocher Combined School  
Babonneau Primary School  
Entrepot Secondary School  
Leon Hess Comprehensive School

**Dennery/Micoud/Praslin/Vieux-Fort**

Black Bay Residents' Association  
Grace SDA Youth Group  
Malgretoute Youth Movement  
Mon Repos Catholic Youth Group  
Gadette Improvement Committee  
Monarch Sports Club  
Dennery Youth & Sports Club  
Richfond Youth Organization  
La Caye Day-care Centre  
Youth Explosion  
On the Rock Strikers  
Myette Garden Community Group  
Micoud Guides & Brownies  
La Couville Youth Oriented  
Ti Rocher Day-care Centre  
Au Leon Combined School  
La Ressource Combined School  
Micoud Primary School  
Patience Combined School  
Pierrot Combined School  
Vieux-Fort Primary School  
Ti Rocher Combined School  
VFCSS Campus B  
Augier Combined School  
Grande Riviere Secondary School

Vieux-Fort Police Service  
La Ressource United  
Lombard Community Group  
Dennery Fire Service  
Richfond Mothers' & Fathers Group  
Mabouya Valley Environmental Club  
Dennery SDA Youth Group  
Unba Cocoa Community Group  
Dennery Day-care Centre  
Plante's Place Seria  
Wisdom 18 Plus  
Micoud Mothers' & Fathers' Group  
Blanchard Community Group  
Solid Rock Pentecostal Youth Group  
Ti Rocher Community Group  
Denniere Riviere Combined School  
Micoud Infant School  
Richfond Combined School  
Desruisseaux Combined School  
Vieux-Fort Infant School  
Grace Combined School  
Micoud Secondary School  
Blanchard Combined School  
Dennery Daycare Centre  
Belle Vue Combined School

Dennery Combined School  
Plain Vue Combined School  
Vieux-Fort Special Education Centre  
La Pointe Disaster Preparedness Committee

Dennery Infant School  
Patience Skills Centre  
Grace Disaster Preparedness Committee  
Desruisseaux Evangelical Youth Group

### **Participation & Support**

Ben's Trucking Service  
Elie Serieux  
Shuga Waste Management  
South Shore Auto Service  
Renwick & Company  
Renee's Construction  
Price Waterhouse Coopers  
Royal St. Lucia Police Force  
Microwest  
Bank of Nova Scotia  
Chase, Skeete & Boland  
Blue Rock Quarry  
St. Lucia Red Cross  
Darnell Bob  
Dominic Alexander  
Alma Jean  
Henix Joseph  
The Jalousie Plantation  
Financial Investment & Consultancy Services  
Limited (FICS)

Dependable Cleaning Service  
Environmental & Sanitation Agency  
Sanitary Upkeeps Ltd.  
St. Lucia Environmental Co. Ltd.  
Sadoo & Sons Trucking Company  
St. Lucia Fish Marketing Corporation  
Johnsons Hardware  
Europa  
St. Lucia Distillers  
Gulf Insurance Ltd.  
St. Lucia Bandag  
Royal St. Lucia Police Force  
Bureau of Health Education  
Nancy Clarke  
Lydia Cox  
Sherill Emmanuel  
Nkruma Lucien  
St. Lucia Civil Service Credit Union

### **Participants Anti Litter Schools' March**

#### **Castries March**

Odsan Combined School  
Gros-Islet Primary School  
Balata Combined School  
Babonneau Combined School  
Gros-Islet Secondary School  
Anglican Primary School  
Carmen Renee Memorial School  
Ave Maria Girls' Primary School  
Happy Tots Pre School  
Anse La Raye Infant School  
Happy Moments Pre School  
Richfond Combined School  
Centre for Adolescent Renewal and  
Education (CARE)

Au Leon Combined School  
Entrepot Secondary School  
Forestiere Combined School  
Gros-Islet Infant School  
Grande Riviere Combined School  
Ave Maria Girls' Infant School  
Bexon Infant School  
Ciceron Secondary School  
St. Aloysius R.C. Boys' Infant School  
Anse La Raye Primary School  
L'Anse Road SDA Primary School  
Vide Boutielle Combined School  
Castries Comprehensive Secondary School

#### **Soufriere March**

Grow Ed E.C.D.C.  
Soufriere Primary School  
Soufriere Special Education Centre

Soufriere SDA Pre School  
Soufriere Infant School  
Les Etang Combined School

River Doree Anglican Primary School  
Soufriere Comprehensive Secondary School

Reunion Primary School

### ***Anti Litter Schools' March Awards***

#### **Castries March**

##### **Most Creative Slogan/Placard**

*1st Place Infant:* Bexon Infant School

*1st Place Primary:* Richfond Combined School

*1st Place Secondary:* Ciceron Secondary School

*2nd Place Infant:* Anse La Raye Infant School

*2nd Place Primary:* Au Leon Combined School

*2nd Place Secondary:* Centre for Adolescent Renewal & Education (CARE)

*3rd Place Infant:* Gros-Islet Infant School

*3rd Place Primary:* Babonneau Primary School,

Odsan Combined School, Morne Du Don Primary School,

*3rd Place Secondary:* Gros-Islet Secondary School

##### **Best Organised/Energetic Group**

*1st Place Infant:* Anse La Raye Infant School

*1st Place Primary:* Richfond Primary School

*1st Place Secondary:* Ciceron Secondary School

*2nd Place Infant:* Bexon Infant School

*2nd Place Primary:* Anse La Raye Primary School

*2nd Place Secondary:* Entrepot Secondary School

*3rd Place Infant:* Millet Infant School,

*3rd Place Primary:* Babonneau Primary School

*3rd Place Secondary:* Castries Comprehensive Secondary School

#### **Soufriere March**

##### **Most Creative Slogan/Placard**

*1st Place:* Grow Ed E.C.D.C.

*2nd Place:* Soufriere Primary School

*3rd Place:* Soufriere Infant School

##### **Best Organized/Energetic Group**

*1st Place:* Grow Ed E.C.D.C.

*2nd Place:* Soufriere Primary School

*3rd Place:* Soufriere Infant School

#### **Special Prize**

Soufriere Special Education Centre

Special Thanks to the Judges & Officials of the ALSM



## **Greening of Schools' Programme**

The British High Commission sponsored Greening of Schools Programme continued with twenty (20) schools registered for the activity. Project activities continued until judging in June with Enforcement officers of the Authority providing technical assistance when necessary to the schools.

The judging of the programme was no easy task for judges, Mrs. Rose Aubertin of the Rodent Control Coordination Unit; Ms. Debbie Worrel of the British High Commission and Mr. Motielall Singh, Natural Science Curriculum Officer attached to the Ministry of Education who devoted five days to school visits in order to decide the winning schools.

Under the programme schools were expected to develop and implement projects that allowed students to demonstrate reduction, reuse and recycling of waste as well as school beautification. Projects were judged based on the following criteria: relevance to the goal and objectives, impact on the school environment, school participation, creativity, project management, documentation and sustainability.

The experience contributed to improvements in the school environment as well as a change in the behaviour of students and teachers at the participating schools. The schools were cleaner as a result of a change in practices, students utilized waste receptacles and the practice of janitors and caretakers walking behind students to clean up after them is a thing of the past. Items earlier deemed waste have become resources as segregation of waste at the classroom level is now mandatory. Segregated materials are either utilized in Art & Craft classes or for composting. Food is packaged in reusable plastic containers instead of foil paper and wax paper and in other instances green space has been transformed into recreational areas for students.

On Tuesday, February 11, 2006 the St. Lucia Solid Waste Management Authority held an awards ceremony to mark the culmination of the Greening of Schools' Programme. The event which took place at the National Stadium in Vieux-Fort sought to reward the schools for their contribution to the success of the programme.

Awards were presented in three categories; Special Education, Secondary School and Infant/Primary.

The results were as follows:

### **Special Education Category:**

- ? First Place: Special Education Centre (Vieux-Fort)

### **Secondary School Category:**

- ? First Place: Vieux-Fort Comprehensive Secondary School
- ? Second Place: Ciceron Secondary School

### **In the Infant/Primary Category:**

- ? First Place: Tapion Private School
- ? Second Place: Augier Combined School & Roblot Combined School
- ? Fourth Place: Desruisseaux Combined School
- ? Fifth Place: Grace Combined School

**Other Participating Schools included the following:**

- ? Piaye Combined School
- ? Richfond Combined School
- ? Saltibus Combined School
- ? Patience Combined School
- ? Belle Vue Combined School
- ? Canaries Primary School
- ? Ti Roche, Micoud, Combined School
- ? Dennery Combined School
- ? Blanchard Combined School

Prizes received included copier/fax/printer machines, television sets, DVD/VCR players, CD/tape recorder, waste receptacles, educational material and certificates. All prizes were donated by the British High Commission and Courts (St. Lucia) Ltd.

**Donation from COURTS St. Lucia Limited**

The SLSWMA was the proud recipient of equipment and educational material from COURTS (St. Lucia Ltd).

Courts donated to the Education Department of the SLSWMA equipment to be utilized during its various education programmes geared at improving waste management practices on the island. The donation included an LCD Projector, Public Address System, and DVD/VCR Recorder.



The company also donated twenty-five garbage bins with the Courts (St. Lucia Ltd.) logo to be deployed to the participating schools under the Greening of Schools' Programme.

The Authority is extremely grateful to Courts (St. Lucia Ltd.) for its contribution and looks forward to assistance of this nature from other corporate entities as well as the involvement of corporate entities in the education of their staff.

## St. Lucia Solid Waste Management Authority Recognizes Teachers

The SLSWMA for the first time observed Teacher Appreciation Day with the acknowledgment and recognition of teachers at a gathering held at the Cara Suites Hotel on Thursday, October 5, 2006 at 10:00 a.m.

The activity focused on teachers who made outstanding contributions to the education and sensitization of students about issues of solid waste management during academic year September 2005 – July 2006.

The Authority recognizes that the contribution by teachers is vital to the development of positive attitudes and behaviours among our youth bearing in mind that the position held by teachers allows them to influence perception and attitudes towards solid waste management. As such the Authority pledges to continue to nurture the existing relationship as it is of the view that such a relationship could redound in a more informed and educated population and of course a cleaner environment.

<b>Awardee</b>	<b>School</b>
Lindy Eristhee	Vieux-Fort Comprehensive Secondary School Campus B
Charmain Dolcy	Vieux-Fort Comprehensive Secondary School Campus B
Valerie Regis	Dennerly Combined School
Cynthia Charles	Patience Combined School
Leticia Regis	Richfond Combined School
Lucy Noel	Richfond Combined School
Leafa Emmanuel	Ti Rocher Combined School
Mary Anna Jn. Charles	Augier Combined School
Sienna London	Belle Vue Combined School
Janie Fontenelle	Belle vue Combined School
Petra Jerson	Belle Vue Combined School
Alcese Louisien	Desruisseaux Combined School
Pricillia Louisien	Desruisseaux Combined School
Hyacintha Chastanet	Desruisseaux Combined School
Josephine Hector	Desruisseaux Combined School
Vincent Charlery	Grace Combined School
Valentine Charlery	Grace Combined School
Angelina Augustin	Special Education Centre Vieux-Fort
Kenith Monroe	Blanchard Combined
Eylim Henry	Piaye Combined School
Gilbert Isaac	Saltibus Combined School
Valentine Monroe	Saltibus Combined School
Jason Peter	Saltibus Combined School
Mariette Cadette	Roblot Combined School
Richard John	Canaries Combined School
Norman Walcott	Cicéron Secondary School
Prisca Brouet	Tapion Private School

## SLSWMA Engages Minibus Associations

The St. Lucia Solid Waste Management Authority held a series of meetings with minibus associations throughout the island all in an effort to sensitize them about their responsibilities with respect to waste management.

Discussions focused mainly on the management of waste oil, used lead acid batteries, derelict vehicles, waste management at bus stands, litter originating from minibuses along roads and highways and legislation as it pertains to eating on minibuses.

The Waste Management Act, (2004) makes minibus operators responsible for any litter generated on the bus under their control. It also empowers them to prohibit eating and drinking on the buses and to provide receptacles into which litter is to be deposited or stored.

Meetings were held with nine minibus associations and the feedback was positive. Minibus operators expressed concern about the existing conditions at bus stands as well as the manner in which their vehicles are littered and vandalized by passengers.

Meetings will continue during the coming financial year and a plan of action developed from the recommendations made by minibus operators.

## **TRAINING FOR CONTRACTORS' STAFF**

### ***Contractor's Staff Training in the South***

During the period November through to December 2006 contractor's staff training sessions were conducted for contractors operating in the south and west of the island. The session touched on the following areas:

- the role of the Authority in the collection service
- other agencies with waste management responsibilities
- the Authority's obligation to the contractor and the role of the contractor
- the contractor's obligations to the employee and responsibility of the employee
- the responsibility of the public
- importance of the job
- safety on the job and attitude on the job